

Press release

Title Landsec announces Nike Unite Portsmouth at Gunwharf Quays

From Landsec

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Landsec has announced that Nike will open Nike Unite Portsmouth at Gunwharf Quays, the brand's community-focused concept that helps connect people with sport.

The new lease sees Nike upsize from its existing 8,570 sq ft store at Gunwharf Quays to a 11,160 sq ft space where it will create new in-and-out-of-store experiences that celebrate sport and the local community.

The new Nike Unite Portsmouth store will open its doors at the waterfront outlet destination in spring 2022, with a full refit of the existing Nike store already underway.

At the new-look store, guests will be welcomed by an in-store community wall highlighting the store team and local partnerships, as well as local landmarks and hometown athletes to help local residents feel represented in the space.

Gemma Casey, Senior Retail Channel Director at Landsec commented: "We're committed to working with our brand partners to meet their evolving retail needs, and this exciting refit for Nike will give them an even bigger and better space to showcase the latest trends in sports clothing and engage with their customers. Nike Unite Portsmouth will be a welcome addition for our guests at Gunwharf Quays, providing opportunities for the local community to enjoy sport together."

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About Landsec

At Landsec, we build and invest in buildings, spaces and partnerships to create sustainable places, connect communities and realise potential. We are one of the largest real estate companies in Europe, with a £11 billion portfolio of retail, leisure, workspace and residential hubs. Landsec is shaping a better future by leading our industry on environmental and social sustainability while delivering value for our shareholders, great experiences for our guests and positive change for our communities.

Find out more at landsec.com