



**Landsec**

## Press release

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**Title**            **Meet Landsec**  
**Date**            12 June 2017

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Land Securities Group PLC, the UK's largest listed real estate company, builds on its philosophy 'Everything is experience' and evolves its brand to 'Landsec'.

Landsec Chief Executive, Robert Noel, comments: "At Landsec, experience is at the heart of what we do, it's not just about bricks and mortar. In a world where people have many choices about where they shop, dine, work, live or spend time, it's experience that matters.

"This is a natural evolution; in fact, people often refer to us as Landsec already. The focus on experience isn't a new approach, it's just a clearer way of explaining what matters to us. Our updated brand reflects our culture, our people and our approach, putting the experience of our customers, communities, employees and partners at the heart of everything we do."

Visit [landsec.com](http://landsec.com) to see why everything is experience.

**Ends**

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### **Notes to editors**

At Landsec, we believe great places are for people to experience and made with the experience of great people.

This philosophy runs right through our business, investing in people, understanding people and building relationships with people is how we can build experiences.

The experiences, lifestyles and communities that we create are not only innovative, efficient and cost effective, but they also engage, surprise, delight, entertain and reassure.

Our £14.4 billion portfolio totals 23.2 million sq ft and includes some of London's most desirable office buildings and the UK's most successful shopping and leisure destinations.



Landsec delivers value for our shareholders, great experiences for our customers and positive change for our communities.

Find out more at [landsec.com](https://landsec.com)

**For more information please contact:**

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