# November 7 2017 NEWS RELEASE



## ST DAVID'S CELEBRATES A TRIO OF RETAILER LAUNCHES

The St David's Partnership, owners of St David's in Cardiff, one of the UK's premier retail and leisure destinations, has welcomed a trio of new store openings totalling over 5,000 sq ft including Oliver Bonas, CK Underwear and Kids around.

Last month, independent British lifestyle retailer, Oliver Bonas, entered the Welsh market opening a 2,290 sq ft store at St David's. Located on the Hayes, the store has been created by an in-house team and stocks the brand's eclectic and stylish range of fashion, jewellery, homeware and gifts alongside select featured brands.

Global designer underwear brand, CK Underwear, joins Oliver Bonas with the launch of a 715 sq ft store located on Lower Grand Arcade. The brand's only standalone store in Wales features a clean look and feel, utilising modern metal display areas in conjunction with key campaign imagery. This store offers the label's iconic ranges of underwear and swimwear for both men and women.

Completing the trio of new retail openings at St David's is premium childrenswear brand Kids around. This stylish new 2,185 sq ft shop, located on the Lower Ground floor, is the company's first in Wales and stocks designer brands including Hugo Boss and DKNY.

Speaking on behalf of the St David's Partnership, a joint venture between Landsec and intu, Colin Flinn, Regional Managing Director - West, commented on the openings: "This critical mass of regional debuts and openings is fantastic for St David's. CK Underwear, Oliver Bonas and Kids around join our premium retail line-up and highlight the centre's regional draw for retailers and shoppers alike."

This announcement follows the reopening of Superdry's refurbished store this autumn, featuring the brand's first dedicated Superdry Sport entrance in the UK.

St David's is anchored by Marks & Spencer, Debenhams and the largest John Lewis outside of London. The centre is also home to 200 other shops and restaurants, with a particular focus on mixing national and international retailers, such as H&M, Primark, New Look and River Island, with premium brands and independents. These include Hugo Boss, Radley, Vivienne Westwood and Jo Malone. The dining offer at St David's is equally impressive, with brands such as Jamie's Italian, wagamama and Wahaca.

JLL and Cushman & Wakefield advised the St David's Partnership. CWM represented CK Underwear, Colliers acted for Oliver Bonas and Harper Dennis Hobbs represented Kids around.

## Ends

### For further information, please contact:

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#### About St David's Cardiff

St David's shopping centre provides over 1.4 million sq ft of retail and leisure space and over 180 stores. Since opening its doors in 2009, it has put Cardiff firmly on the map as one of the UK's best shopping cities.

St David's has secured a continuous stream of high calibre retailer and restaurant openings over the past five years, including many brands that have made their debut or introduced new concept stores into Wales such as H&M opening its top 3 performing store. Recent brands also include Barburrito, Scotts, Kiko, size? and Wahaca.

#### www.stdavidscardiff.com

#### About intu

intu is the UK's leading owner, manager and developer of prime regional shopping centres with a growing presence in Spain. We are passionate about creating uniquely compelling experiences, in centre and online, that attract customers, delivering enhanced footfall, dwell time and loyalty.

We own many of the UK's largest and most popular retail destinations with super regional centres such as intu Trafford Centre and intu Lakeside and vibrant city centre locations from Newcastle to Watford.

We are committed to our local communities, our centres support over 120,000 jobs representing about 3% of the total UK retail workforce, and to operating with environmental responsibility.

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#### About Landsec

At Landsec, we believe great places are for people to experience and are made with the experience of great people. As the UK's largest listed commercial property company, with 23.2 million sq ft of real estate and a portfolio valued at £14.4 billion, we own and manage some of the most successful and recognisable assets in the country.

In London, our portfolio totals more than £8.3 billion, and consists of 6.5 million sq ft of real estate. From the world-famous Piccadilly Lights to the transformation of Victoria, SW1, we deliver exceptional experiences for the businesses and people that live and work in, and visit, the capital.

In retail, across our 16.7 million sq ft of assets, we create outstanding experiences for customers and guests alike. Combined with the strength and resilience of our portfolio, this means we regularly outperform industry benchmarks for footfall and sales. We offer more than convenience and choice, recognising that memorable destinations are key to attracting the shoppers and retailers of today, and tomorrow.

We also aim to lead our industry in critical long-term issues – from diversity and community employment, to carbon and climate resilience. Everything we do is grounded in experience and begins with people. We deliver value for our shareholders, great experiences for our customers and positive change for our communities. At Landsec, everything is experience.

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