



Landsec

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Press release

Title Landsec follows Westgate signings with 29,500 sq ft of new openings at Bluewater.
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Landsec today announces 29,500 sq ft of new openings and upsizes at Bluewater. The announcement sees six new brands, including Levi, Happy Socks and Penhaligon's, join the scheme, and JD Sports, Beaverbrooks and Chisholm Hunter increase their floor space. The news comes shortly after Landsec announced 69,200 sq ft of lettings at Westgate, Oxford, demonstrating the strength of demand from retailers for great destinations.

Levi has chosen Bluewater for a UK first, signing for a 1,900 sq ft women-specific store. The store, which offers personalisation to customers and debuts the latest in women's fashion, is only the second of its kind globally.

Penhaligon's is opening a 350 sq ft unit, with high-quality perfume on offer to customers. Happy Socks has signed for 300 sq ft.

Demand for leisure and dining also remains strong with Dinotropolis, whose unique dinosaur soft play offer caters for young families, taking 11,000 sq ft, while Creams, offering ice cream and desserts, has taken 3,000 sq ft and Spudulike has taken 900 sq ft.

It's not just new brands that are opening. Existing retailers are also increasing their space, with Beaverbrooks increasing the size of their existing store to 2,500 sq ft to incorporate a Tag Heuer showroom, showcasing iconic and irresistible timepieces.

JD Sports is doubling its space at the centre from 9,500 sq ft to 19,000 sq ft and will open its upsized store on 14 December. Chisholm Hunter has also upsized, opening a new 2,000 sq ft store at the end of November.

Robert Hardie, Portfolio Director, Landsec, commented: "The scale and diversity of recent high-quality lettings at Bluewater is testament to the quality of the existing offer at the scheme and to Landsec's ability and skill in driving a relevant consumer base through brands' doors."

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About Landsec

At Landsec, we believe great places are for people to experience and are made with the experience of great people. We own and manage some of the most successful and recognisable assets in the country. Our £14.0 billion portfolio spans 23.9 million sq ft of real estate and is a diverse mix of offices, retail and leisure.

We also aim to lead our industry in critical long-term issues – from diversity and community employment, to carbon and climate resilience. Everything we do is grounded in experience and begins with people. We deliver value for our shareholders, great experiences for our customers and positive change for our communities. At Landsec, everything is experience.

Find out more at landsec.com

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