



## Press release

<b>Title</b>	<b>Landsec's Trinity kick-starts festive period with independent double</b>
<b>From</b>	<b>Landsec</b>
<b>Date</b>	<b>11 November 2021</b>

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**Landsec** has announced the launch of two independent brands at **Trinity** – local retail pop-up **Curated Makers**, and luxury sneaker and streetwear specialist **Kick Game**.

Curated Makers is a marketplace designed to champion local independent businesses and entrepreneurs, providing them with space in a physical retail environment. It first launched in Leeds in 2017, and has since gone on to have pop-ups in John Lewis, M&S, and Paperchase, throughout the UK. The brand is returning to Leeds with this pop-up space, adjacent to the new Miniso store. The 1,600 sq ft unit is now providing a physical retail platform for crafted items from over 40 makers, creators, and artists, all of which come from the local area.

Rare sneaker reseller Kick Game has opened its fourth UK location at Trinity, their first in the North of England. The retailer sells some of the most exclusive sneakers in the world, from the likes of Nike, Adidas, Yeezy, Air Jordan, and Off-White, as well as streetwear from brands such as Trapstar, Fear of God, and Supreme. The new Trinity store on Albion Street was attended by Leeds United and England footballer Calvin Phillips shortly after launch, highlighting Kick Game's expansive cult and celebrity fan-base.

**Russell Loveland, Landsec's Senior Portfolio Director**, commented: "Landsec is committed to brand incubation, so finding great spaces for emerging brands in our prime retail locations is hugely important. By bringing in Curated Makers and Kick Game we have delivered on local demand. The pandemic has driven interest in independent producers, and sneaker resell is a big trend right now, so these two retailers are great additions to Trinity, giving our guests something new and exciting in the approach to the bumper festive period."

**Megan Jones, Founder of Curated Makers**, added: "From our first-ever market stall in 2017, Curated Makers returns to Leeds with only our second standalone store. This is a great time for us as a business and for all our makers, who now have a physical space to showcase their craft in this bustling city. We truly believe in thinking big and shopping small, and it's amazing to have that support from Landsec, and be placed in a destination like Trinity with huge footfall and retailers like Next and Primark on our doorstep."



**Robert Franks, Co-Founder of Kick Game**, said: “It has been a dream of mine to open up our stores around the country – making our incredible collection of sneakers available to everyone, where they can see the product in real life and try them on. And Leeds has an incredible sneaker-culture, so it made total sense to open at Trinity, in the heart of the city. We are thrilled to be open and to have been supported by local hero Calvin Phillips.”

**Ends**

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**For more information about Curated Makers, please contact:**

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[www.curatedmakers.co.uk](http://www.curatedmakers.co.uk)  
[www.instagram.com/curatedmakers](http://www.instagram.com/curatedmakers)

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Founded in 2013, Kick Game is a luxury sneaker and apparel retailer. Kick Game is a destination retailer for exclusive, collectable, and rare sneakers and streetwear, stocking products from Nike, Off-White, Air Jordan, Supreme, and Yeezy. Kick Game ships worldwide through its e-commerce operation and its three flagship London stores in Covent Garden, Burlington Arcade, and Kensington.

### **About Landsec**

At Landsec, we build and invest in buildings, spaces and partnerships to create sustainable places, connect communities and realise potential. We are one of the largest real estate companies in Europe, with a £10.8 billion portfolio of retail, leisure, workspace and residential hubs. Landsec is shaping a better future by leading our industry on environmental and social sustainability while delivering value for our shareholders, great experiences for our guests and positive change for our communities.

Find out more at [landsec.com](http://landsec.com)

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