



## Press release

**Title**                **ZARA relocates into Trinity Leeds for latest flagship store**  
**From**                **Landsec**  
**Date**                 **15 May**

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ZARA will open their newest flagship store at Trinity Leeds, as they upsize and relocate into the centre from their current location on Briggate. The new 46,000 sq ft store will feature Zara's Woman, Man, and Kids collections.

The new Zara store will showcase the latest technological innovations from Zara's integrated online and physical store platform to guarantee customers a seamless shopping experience. The move forms part of the optimisation plan of Zara's parent group Inditex. The plan encompasses bigger, better and more beautiful stores in the best retail destinations globally.

Trinity is located in the heart of Leeds city centre and is the leading shopping destination in the region. Increasingly, Brands are responding to evolving shopping habits by focusing on high performing spaces, meaning that flagship, catchment-dominant destinations like Trinity are becoming even more attractive. Zara follows a number of brands including Levi, Space NK and Nespresso who have chosen to relocate into Trinity from elsewhere in the city as the flight to prime intensifies.

**Nik Porter, Head of Brand Account Management at Landsec said:** "As guests demand more from their shopping experience, brands are prioritising prime locations that drive footfall, enable customer service and have an ability to integrate in-store and online shopping experiences. Our retail strategy allows us to work in partnership with brands holistically to find them the best locations and ensure that their physical presence adds value to their wider multichannel offer."

**Ends**

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### **About Landsec**

At Landsec, we build and invest in buildings, spaces and partnerships to create sustainable places, connect communities and realise potential. We are one of the largest real estate companies in Europe, with a portfolio of retail, leisure, workspace and residential hubs. Landsec is shaping a better future by



leading our industry on environmental and social sustainability while delivering value for our shareholders, great experiences for our guests and positive change for our communities.

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