

Title GUNWHARF QUAYS TO OPEN FIRST-EVER OLIVER BONAS OUTLET STORE
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Gunwharf Quays, one of the UK's leading retail destinations, is set to welcome the first-ever Oliver Bonas outlet store.

Opening on Saturday 19th July, the British lifestyle brand will be located on The Avenues, which has been newly upgraded as part of a multi-million pound investment by Landsec in the Portsmouth shopping and leisure destination.

Founded in 1993, Oliver Bonas is an independent British lifestyle store which sells a range of fashion and homeware collections. The new outlet opening will offer shoppers a minimum 30% discount on items spanning homeware, fashion, jewellery, and novelty.

The new retail store will offer guests a UK-first experience and enhance Gunwharf Quays' retail offering, as Oliver Bonas joins a roster of aspirational lifestyle brands on offer - including Polo Ralph Lauren, Boss, Coach, UGG, Nike and The White Company.

Landsec is investing significantly towards its mixed-use destinations as the retail operator doubles down on aspirational brands and experience-led design to expand its service offering to customers.

Pablo Sueiras, Head of Retail and Hospitality Leasing at Landsec, commented: "This move gives customers the chance to experience the brand in a new format.

"Oliver Bonas launching its first-ever outlet store at Gunwharf Quays speaks volumes about the strength of the destination and its unique appeal to leading brands. It's a location that offers the footfall, profile and setting for retailers to really stand out and connect with their audience. This move gives customers the chance to experience the brand in a new format."

Sevda Cankorur, Head of Retail at Oliver Bonas, added: "We're thrilled to be opening our very first outlet store at Gunwharf Quays. This is an exciting milestone for Oliver Bonas as we expand into the outlet space, making our joyful and design-led products more accessible to even more customers. Gunwharf Quays is a vibrant destination with a strong retail mix, and we're looking forward to sharing the Oliver Bonas experience at outlet prices."

The news comes shortly after Landsec announced it had broken ground at Marlborough Square, marking a major milestone in the transformation of the Portsmouth-based retail outlets. Works are due to complete in Spring 2026.

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