

Title Landsec brings Stradivarius to Bluewater after high shopper demand
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Landsec has today announced that global fashion brand Stradivarius will join the Bluewater retail line-up in 2026, as fashion sales continue to grow. Landsec experienced a 15.7% annual rise in clothing sales this April - June, with shoppers showing strong demand for brands that not only offer trend-led apparel but great experiences for guests.

Originally a family-owned women's fashion brand, Stradivarius joined Inditex in 1999. The store will stock its popular womenswear collections, footwear, and accessories and occupy an 8,488 sq ft unit on Lower Thames Walk.

The opening means Bluewater will become home to five of Inditex's brands, with Pull & Bear and Bershka joining Zara and Massimo Dutti in 2024 demonstrating the attractiveness of Bluewater to global fashion retail brands.

Currently, Stradivarius operates ten stores in the UK, including in Landsec's St David's centre in Cardiff.

Pablo Sueiras, Head of Retail Leasing at Landsec said: "Experience-led retail is thriving, and this new opening perfectly reflects the growing demand for retail destinations that blend the right mix of the best brands and experiences. Where Stradivarius excels is at delivering versatile, trend-driven collections at a very accessible price point.

"Welcoming the fifth Inditex brand to Bluewater reinforces the centre's position as the ideal destination for global fashion brands. We are confident Stradivarius will experience the impressive footfall enjoyed by the other Inditex brands at Bluewater."

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